



Arlington Arts is assisting the Arlington Foundation for Arts and Innovation (AFAI) and Artspace to advance an opportunity for new affordable artist live/work housing, studios and other creative work spaces in Arlington. In order to assess the needs of the arts community an **Arts Market Study** is being launched on **March 22, 2018**.

What’s the idea? Affordable artist live/work space in a mixed-use arts facility with nonresidential creative commercial space is a possible outcome and the primary focus of this study. We hope however, that survey results will inspire a variety of space initiatives (e.g. studio/workspace, creative office, arts retail, performance, exhibition, makerspaces, etc.). Spaces may be private or shared; and available for long-term or short-term rental or on an as needed basis.

Some Background: In February 2017, Artspace visited Arlington and a series of community meetings were held to elicit feedback and gauge interest in a mixed-use arts facility. The response was positive! The next critical step is to conduct a survey to determine if there is enough demand to warrant new space and if so, the nature of that space (type, amenities, features, size and affordability). Resulting data can help attract funders and partners, and give Arlington Cultural Affairs, Artspace and private developers information critical to advancing new space.

Artists, creatives, or culture bearers¹ within a 50-mile radius of Arlington are being asked to take the survey. The survey will take approximately 10 minutes to complete.

- The Survey opens on **March 22** and closes six weeks later **May 3**.
- Goal is to collect **500 surveys**.

The Core Team will ensure survey is sent to their distribution lists and act as a liaison to stakeholders in each of four communities identified as sites for a potential Artspace project – Virginia Square, Columbia Pike, Shirlington-Nauck-4MRV, Crystal City.

Peter Greenwald	AFAI	
Holly Koons	Arlington Arts Center	Virginia Square
Tina Leone	Ballston BID	Ballston-Virginia Square
Cecilia Cassidy	CPRO	Columbia Pike
Maggie Boland	Signature Theater	Shirlington-Nauck-4MRV
Robert Mandle	Crystal City CID	Crystal City
David Carlson	Arlington Arts Comm.	
Holly Bray	Arlington Housing Comm.	

¹ We are interested in the individual space needs of all self-identified artists, creatives and those working to share and preserve their cultural traditions, who have a sincere commitment to their art, creative and cultural work in all its forms. If you consider your work to be a form of art or creative expression, then we probably will too.

Individuals need not make any income from their art or creative work, or pursue their practice full time. We consider individuals to have a commitment to their art, cultural or creative work if they have or are developing a body of work, have studied or are actively training in their art/cultural/creative work, have a desire to grow as an artist or work professionally in their field and/or are actively engaged in the creation and expression of their art.