

FY2019 BUDGET IMPACTS to CAD

- 1.3 FTE positions removed in FY2019 budget - .5 Media Curator and .8 Community Partnerships and Program Manager (Public Humanities).
- The County Manager's proposed budget eliminates the truck used to tow the mobile stage. The truck will be taken out of service on July 1.
 - PRIORITY: We are currently evaluating whether the stage can be towed by a contracted towing service. Assuming all goes well, we plan to do a trial run using the towing service for an event in late April.
 - If the towing service cannot tow the stage, our first backup plan is to replace the gooseneck hitch with a ring hitch. This would allow it to be towed by any large truck that has a tow hook. Given that DPR is reducing their fleet this may not be a viable option. We will also have to make sure that the truck and trailer can be adapted with compatible lighting/electric brake hookup. The ring hitch will make the stage less maneuverable so there may be more places that the stage cannot be used.
 - If neither solution proves feasible, we will need to take the stage out of service effective July 1. Likely impacted events for FY2019 (based on previous years' schedules) would be:
 - Peru National Day Celebration (Sentimiento Peruano)
 - Signature Theater Open House
 - Ecuador Festival—*we will probably not be able to do this one in any event as the site has been modified in a way that makes it impossible to use the stage and the organizers have been resistant to considering any other site.*
 - Arlington County Fair
 - Buckingham Festival
 - Nauck Pride Day
 - Clarendon Day
 - Prio Bangla Street Festival
 - Marine Corps Marathon
 - Arlington Palooza
 - Taste of Arlington
 - Columbia Pike Blues Festival
 - Brother 2 Brother
- Artspace Arlington Arts Market Study
 - Overview
 - Launch Event March 22 6:00-8:00 pm at Arlington Arts Center

- Programming
 - March 2 - Groovin on The Pike: Two Ton Twig @ 7pm
 - April 4 - Art Truck Press Event, 18th & Crystal Drive @ 11am
 - April 4 - Art Truck Opening Activation, Crosshairs Garage Races @ 6pm
 - April 6 - Groovin on The Pike: Cubano Groove @ 7pm
 - April 8 - Moving Words Winners Ceremony, New District Brewing, @ 2pm
 - April 20-22 - Full Dome Projection: Jonathon Monaghan, Various Times

- Facilities updates
 - February 10 Arts Lab presentation on "Sound for the Theater" by Luis Chavesta.
 - Staff supported Encore production of *Lion King Jr* at Kenmore and Prio Bangla's International Mother Language Day celebration in Theater One.
 - Staff supported DPR's Feel the Heritage Festival and Cultural Affairs' First Friday concert at Columbia Pike Library.
 - Staff is providing assistance to school productions at Gunston and TJ.
 - WSC Avant Bard's production of *Gospel at Colonus* opened last night in Theatre Two and runs through March 25.
 - Peter's Alley production of *Speech and Debate* in Theatre on the Run runs through March 18.

- Public Art
 - PAC meets again next week (March 5th) with full agenda
 - *Put the "I" into C_vic* moved to Columbia Pike Library until June
 - Anne Rowland photograph for County Board Room expected to be unveiled at March 20th recessed meeting
 - Fire Station 8 History & Legacy Working Group will include Public Art Committee representative Elizabeth Morton

- Arts Enterprise

Training and Workshops for Arts and cultural organizations and artists.

FY 2017: Workshops

 - Arts Enterprise joined forces with BizLaunch and included all grantees, artists, and cultural organizations in BizLaunch workshop E-Blasts.
 - Results: Max 3 grantees attended 1-2 workshops out of 10+ workshops offered.
 - Arts Enterprise conducted two surveys and two focus groups regarding interests in workshop training for arts and cultural organizations and artists.
 - Results: Three Capacity Workshops conducted by Richard Brewster from March -May, 2017. Workshops free to all, including lunch and followed by happy hour appetizers at SER.
 - Workshop #1 attendance by grantees: 6 out of 17 participants/approx.
 - Workshop #2 attendance by grantees: 4 out of 14 participants/approx.
 - Workshop #2 attendance by grantees: 4 out of 11 participants/approx.

- CultureCapital Workshop: Eileen Rappaport 8/2017
 - Attendance of grantees: 4 participants

FY 2018: Workshop: New Concept

- JM Lynch attended Springboard for the Arts in July 2017. Intensive training by Springboard for the Staff: Artists Training Artists: The Work of Art Toolkit-Business Skills for Artists
 - New Concept: Training for artists by artist’s curriculum:
 - FY 2018 Training Schedule:
 - Showing Off Your Best: Creating an Artist Portfolio – April 7, 2018
 - It’s All About the Message: Arts Promotion Basics – April 21, 2018
 - Getting Your Fair Share: How to Price Your Art – April 28, 2018
 - Creatives and Conflict Transformation – May 5 - May 6, 2018
 - Getting the Word Out: Media Basics – May 10, 2018
 - Turning up Your Strategy: Marketing Basics – May 19, 2018

NOTE: All artist training facilitators are paid for their services.

FY 2018 - What else is new? Artist Resource Page on Arlington Arts new web page!!!!

Marketing

Advance work for launch of Arlington Art Truck

- Press Launch (April 4, 2018 at 11am, Crystal City)
- Planning in conjunction with Cara O’Donnell (AED Comms.).
- County Board Member Katie Kristol confirmed. Writing speaking points now.

Long-range Press Secured To Date:

- Arlington Magazine featurette (April issue).
- The Citizen featurette (April issue).
- Outreach to Washingtonian, WaPo (Style, Wknd, Express...), WAMU, City Paper, WTOP, etc. is ongoing.
- ArINOW “Arts Focus” Sponsored Content Articles (every 3rd Wed.) - latest article focuses on Arlington Artspace survey and ‘Visioning Cultural Spaces’ event this Sat 3/3.