**FY2019 BUDGET IMPACTS to CAD**

- 1.3 FTE positions removed in FY2019 budget - .5 Media Curator and .8 Community Partnerships and Program Manager (Public Humanities).
- The County Manager’s proposed budget eliminates the truck used to tow the mobile stage. The truck will be taken out of service on July 1.
  - PRIORITY: We are currently evaluating whether the stage can be towed by a contracted towing service. Assuming all goes well, we plan to do a trial run using the towing service for an event in late April.
  - If the towing service cannot tow the stage, our first backup plan is to replace the gooseneck hitch with a ring hitch. This would allow it to be towed by any large truck that has a tow hook. Given that DPR is reducing their fleet this may not be a viable option. We will also have to make sure that the truck and trailer can be adapted with compatible lighting/electric brake hookup. The ring hitch will make the stage less maneuverable so there may be more places that the stage cannot be used.
  - If neither solution proves feasible, we will need to take the stage out of service effective July 1. Likely impacted events for FY2019 (based on previous years’ schedules) would be:
    - Peru National Day Celebration (Sentimiento Peruano)
    - Signature Theater Open House
    - Ecuador Festival—we will probably not be able to do this one in any event as the site has been modified in a way that makes it impossible to use the stage and the organizers have been resistant to considering any other site.
    - Arlington County Fair
    - Buckingham Festival
    - Nauck Pride Day
    - Clarendon Day
    - Prio Bangla Street Festival
    - Marine Corps Marathon
    - Arlington Palooza
    - Taste of Arlington
    - Columbia Pike Blues Festival
    - Brother 2 Brother

- **Artspace Arlington Arts Market Study**
  - Overview
  - Launch Event March 22 6:00-8:00 pm at Arlington Arts Center
- **Programming**
  - March 2 - Groovin on The Pike: Two Ton Twig @ 7pm
  - April 4 - Art Truck Press Event, 18th & Crystal Drive @ 11am
  - April 4 - Art Truck Opening Activation, Crosshairs Garage Races @ 6pm
  - April 6 - Groovin on The Pike: Cubano Groove @ 7pm
  - April 8 - Moving Words Winners Ceremony, New District Brewing, @ 2pm
  - April 20-22 - Full Dome Projection: Jonathon Monaghan, Various Times

- **Facilities updates**
  - February 10 Arts Lab presentation on "Sound for the Theater" by Luis Chavesta.
  - Staff supported Encore production of *Lion King Jr* at Kenmore and Prio Bangla's International Mother Language Day celebration in Theater One.
  - Staff supported DPR's Feel the Heritage Festival and Cultural Affairs' First Friday concert at Columbia Pike Library.
  - Staff is providing assistance to school productions at Gunston and TJ.
  - WSC Avant Bard's production of *Gospel at Colonus* opened last night in Theatre Two and runs through March 25.
  - Peter's Alley production of *Speech and Debate* in Theatre on the Run runs through March 18.

- **Public Art**
  - PAC meets again next week (March 5th) with full agenda
  - *Put the “I” into C_vic* moved to Columbia Pike Library until June
  - Anne Rowland photograph for County Board Room expected to be unveiled at March 20th recessed meeting
  - Fire Station 8 History & Legacy Working Group will include Public Art Committee representative Elizabeth Morton

- **Arts Enterprise**
  Training and Workshops for Arts and cultural organizations and artists.
  FY 2017: Workshops
  - Arts Enterprise joined forces with BizLaunch and included all grantees, artists, and cultural organizations in BizLaunch workshop E-Blasts.
    - Results: Max 3 grantees attended 1-2 workshops out of 10+ workshops offered.
  - Arts Enterprise conducted two surveys and two focus groups regarding interests in workshop training for arts and cultural organizations and artists.
    - Results: Three Capacity Workshops conducted by Richard Brewster from March -May, 2017. Workshops free to all, including lunch and followed by happy hour appetizers at SER.
      - Workshop #1 attendance by grantees: 6 out of 17 participants/approx.
      - Workshop #2 attendance by grantees: 4 out of 14 participants/approx.
      - Workshop #2 attendance by grantees: 4 out of 11 participants/approx.
CultureCapital Workshop: Eileen Rappaport 8/2017

- Attendance of grantees: 4 participants

FY 2018: Workshop: New Concept

- New Concept: Training for artists by artist’s curriculum:
  - FY 2018 Training Schedule:
    - Showing Off Your Best: Creating an Artist Portfolio – April 7, 2018
    - It’s All About the Message: Arts Promotion Basics – April 21, 2018
    - Getting Your Fair Share: How to Price Your Art – April 28, 2018
    - Creatives and Conflict Transformation – May 5 - May 6, 2018
    - Getting the Word Out: Media Basics – May 10, 2018
    - Turning up Your Strategy: Marketing Basics – May 19, 2018

NOTE: All artist training facilitators are paid for their services.

FY 2018 - What else is new? Artist Resource Page on Arlington Arts new web page!!!!

Marketing

Advance work for launch of Arlington Art Truck

- Press Launch (April 4, 2018 at 11am, Crystal City)
- Planning in conjunction with Cara O’Donnell (AED Comms.).
- County Board Member Katie Kristol confirmed. Writing speaking points now.

Long-range Press Secured To Date:

- Arlington Magazine featurette (April issue).
- The Citizen featurette (April issue).
- Outreach to Washingtonian, WaPo (Style, Wknd, Express...), WAMU, City Paper, WTOP, etc. is ongoing.

- ArlNOW “Arts Focus” Sponsored Content Articles (every 3rd Wed.) - latest article focuses on Arlington Artspace survey and ‘Visioning Cultural Spaces’ event this Sat 3/3.