Cultural Affairs Director’s Report for the Arlington Commission for the Arts
January 24, 2017

• **Programming**
  - See rack card
  - Josh is preparing for summer programming

• **Facilities updates**
  - Launched a series of technical workshops as part of the Arts Lab program:
    - "Incorporating Projections into Theater Production" by Andres Luque (December)
    - "Lighting Actors and Dancers" by Hal Crawford (January) and
    - "Audio for the Theater" by Luis Chavesta (upcoming on February 10)
  - Working on Cultural Facilities Inventory for the Cultural Facilities Task Force.
  - Continuing outreach to public schools. Staff has worked with students or faculty at Swanson and Wakefield.

• **Public Art**
  - 2018 County Staff calendar featuring Arlington Public Art’s permanent collection
  - Feb 2 artist activation of *Put the I in C_vic* at Groovin’ on the Pike (sculpture will remain on view at Columbia Pike Library through May)
  - Anne Rowland photograph to be installed in County Board Room in February
  - Public Art Master Plan update: draft plan nearly complete, hope to have public draft in April

• **Arts Enterprise**
  - Arts Enterprise Institute (AEI) training opportunities for artists to begin in the Spring of 2018
    - A portion of the AEI curriculum will be based on Springboard for the Arts, *Work of Art: Business Skills for Artists* toolkit. “Developed by Springboard for the Arts, *Work of Art: Business Skills for Artists* is based on a professional development and entrepreneurship workshop that has been taught to more than 5,000 artists at arts organizations, colleges, and libraries in over 80 communities since 2010”.
  - The *Work of Art*, resources toolkit trains artists of all disciplines through every facet of building a sustainable career path.

Recently the arts council in Macon, GA ran a series of *Work of Art* workshops.
Cultural Affairs will be one of the 1st County Government arts division to program *Work of Art* workshops on the east coast in 2018.
Springboard for the Arts will be posting through their social media platforms information regarding AEI Work of Art workshops

Springboard for the Arts guiding principles: (some but not all guiding principles)

- Artists are assets
- By artists for artists
- Artists training artists

Scheduled Workshops:

  - 2-day intensive workshop
  - Led by Via Bia (FY 2017 Spotlight Artists, Filmmaker) and Erin Feeley
- Springboard for the Arts toolkit curriculum: Artist: Kori Johnson
  - Creating an Artist Portfolio: April 7, 2018, 1PM-3:30PM
  - Arts Promotion Basics: April 21, 2018, 1PM-3:30PM
  - How to Price Your Art: April 28, 2018, 1PM-3:30PM

Gallery 3700: Join us for the Opening Reception for the exhibit MODERN QUILTSCAPES, on Sat., March 3, 2018, 3PM to 5PM. Curated by the Arlington County CostumeLab (part of Arlington Arts) in collaboration with the DC Modern Quilt Guild. The exhibit celebrates the art of contemporary quilt making. The exhibit at Gallery 3700 runs through January 16, 2018 to March 27, 2018 as March is National Quilt Making Month.
Date: Saturday, March 3, 2018
Time: 3PM-5PM
Location: Gallery 3700, 3700 S Four Mile Run Drive, Arlington, VA 22206 in room 127.
Please RSVP through Eventbrite. The link can be found [here](#).
The event is FREE!!!

Marketing

- New website will be ready in the next month – better navigation and ability for individuals to edit.