

Arlington Economic Development Commission

1100 N Glebe Rd, #1500,
Arlington, VA 22201

Business Meeting Minutes

Tuesday, June 14, 2016

<u>Member Name</u>	<u>Present</u>	<u>Absent</u>
Archie, James	X	
Bates (Roche), Kate	X	
Bowen McCauley, Lucy	X	
Bushkoff, Robert	X	
Caiazzo, Jill	X	
Costa, Anthony		X
DePalma, Lindsey	X	
Duran, Sally	X	
Familiant, Dori	X	
Foster, Michael	X	
Gillen, Pamela		X
Greenwald, Peter	X	
Kumar, Neal		X
Lipman, Deborah		X
Monroe, Bryant	X	
Norris, Jerry	X	
Pages, Erik R.		X
Patil, Vivek	X	
Poli, Frank		X
Raines, Gregory C.		X
Stone, Nicholas	X	
Tempio, Deborah		X
Timme, Suzette J.	X	
Mike Weiss	X	
Yeatts, Todd		X

1. WELCOME AND CALL TO ORDER

The regular meeting of the Arlington Economic Development Commission was called to order by Chair Duran at 8:07 AM. New member Jill Caiazzo was introduced and welcomed.

2. APPROVAL OF MINUTES

Motion made by Commissioner Greenwald and seconded by Commissioner Foster to approve the minutes of the May 10, 2016 meeting. Motion carried unanimously.

3. CHAIR'S REPORT

- Chair Duran reported on the County Board's formation of the Blue Ribbon Panel on Strategic Priorities for Arlington. All commissions have been asked to respond by July 1 to specific questions. The Executive Committee will formulate a response on behalf of the EDC.
- The EDC has been asked to attend a meeting to provide comments on the 2017-2026 CIP. Chair Duran is planning on attending and welcomes any thoughts from others.
- On May 20, County Auditor, Jessica Tucker, held a focus group with members of the EDC and development community to consider specific aspects of the SPRC process. It was felt by those in attendance that a broader look was needed. The Executive Committee will consider a request to the County Audit Committee to consider a fuller review of the SPRC process as a future project.
- Commissioner Duran expressed her vision for the future work of the EDC which is to continue to address Arlington's competitiveness through an examination of the important and strategic issue of land use.

4. DIRECTOR'S REPORT

- AED Staff member Marc McCauley provided an update on the Ballston Quarter Mall project.
- Director Hoskins updated the Commission on recent activities of AED including the 1776 Global Cities Challenge Cup, and ICSC. He also provided information about Select USA activities to be held in June.

5. INFORMATION AND DISCUSSION ITEM: Zoning Ordinance Amendments: Sign Regulations.

- CPHD staff Deborah Albert and Elizabeth Weigle presented information on proposed Zoning Ordinance Amendments to the sign regulations. Two studies related to implementation of the Arlington County Retail Plan are currently underway: 1) Comprehensive sign plan regulations to allow for creativity and flexibility in repositioning and redeveloping Arlington's aging regional shopping centers; and, 2) Sign Amendments for Urban Regional Shopping Centers. Both studies include proposed amendments to the sign regulations (Article 13) in the Zoning Ordinance Planning Commission. Public hearings are planned for September 2016.
- Commissioners were supportive of the proposed recommendations, and want the County to continue to consider additional amendments that make it easier for businesses to have needed visibility.

6. WORKING GROUP UPDATES

- Regional Economic Development: Commissioner Greenwald reported that the group is working to identify key areas of regional economic development cooperation that should be addressed, especially those that are transportation related.
- Competitiveness 2.0: Commissioner Timme reported that the group is still refining ideas about addressing Arlington's competitiveness. The group's goal is to come up with recommendations and actions to make Arlington a more competitive environment for business. The next meeting is June 22.
- Skunkworks: Commissioner Patil reported that the group is coming up with some creative concepts about serving as a catalyst and facilitator for advancing disruptive ideas that will impact conversations and connect the stakeholders of the future.

7. COUNTY PROJECT UPDATES

- Four Mile Run Valley (4MRV) – No Report.
- Lee Highway Alliance – Chair Duran is informally following the activities and direction of the group. They have published a draft vision, received a grant and they are now applying for 501c3 status. As things evolve the EDC should have a specific member (or members) participate as liaison.
- Multi-Family Residential Parking Group – Chair Duran reported that the work of this group has been delayed until the fall. She will serve as the EDC's representative.

8. NEW BUSINESS AND ANNOUNCEMENTS

- Commissioner Bowen McCauley provided information about Bowen McCauley Dance last show of the season.
- Commissioner Bates announced the Arlington Chamber's State of the County presented by County Board Chair Libby Garvey will be held June 21.

9. ADJOURNMENT

The meeting was adjourned at 9:34 AM.

The next meeting of the Economic Development Commission will be held 7:45 AM, July 12, 2016. A recording of the meeting may be heard by contacting the AED offices.