

Arlington Economic Development Commission

1100 N Glebe Rd, #1500,
Arlington, VA 22201

Business Meeting Minutes

Tuesday, April 12, 2016

<u>Member Name</u>	<u>Present</u>	<u>Absent</u>
Archie, James	X	
Bates (Roche), Kate	X	
Bowen McCauley, Lucy		X
Bushkoff, Robert	X	
Costa, Anthony	X	
DePalma, Lindsey	X	
Duran, Sally	X	
Familiant, Dori	X	
Foster, Michael	X	
Gillen, Pamela		X
Greenwald, Peter	X	
Kumar, Neal		X
Lipman, Deborah		X
Monroe, Bryant		X
Norris, Jerry	X	
Pages, Erik R.		X
Patil, Vivek		X
Poli, Frank	X	
Raines, Gregory C.	X	
Stone, Nicholas	X	
Tempio, Deborah		X
Timme, Suzette J.	X	
Mike Weiss	X	
Yeatts, Todd	X	

1. WELCOME AND CALL TO ORDER

The regular meeting of the Arlington Economic Development Commission was called to order by Chair Duran at 8:05 AM.

2. APPROVAL OF MINUTES

Motion made by Commissioner Poli and seconded by Commissioner Norris to approve the minutes of the March 8, 2016 meeting. Motion carried unanimously.

3. CHAIR'S REPORT

- Chair Duran reported that newly hired County Auditor, Jessica Tucker, will be considering the SPRC process as her first project and has asked for EDC members (past and present) to serve as a focus group. Cindy will be contacting members about specifics.
- Commissioner Duran also reported on the County Business Survey, a project that grew out of the Business Brain trust work, is being conducted this spring. The purpose of the Survey is threefold: 1. Help Arlington understand our businesses better and learn what our businesses need from us; 2. Help with branding Arlington and be able to use respondents words to describe Arlington as a location and place to do business; and, 3. Enhance relationships with our businesses and enable them to better contribute to community dialogues. EDC members will be asked to take the survey as a separate group and results will be reported to the Commission.
- At the request of leaders from the Lee Highway Alliance met with the Executive Committee to assist with enhancing the economic development/analysis components of their draft visioning report. There was general consensus that the EDC should continue to offer assistance.

4. DIRECTOR'S REPORT

- AED Director Hoskins updated the Commission on several recent activities of AED including marketing missions to SXSW and China.

- He also provided an overview of future activities including ICSC and SelectUSA, where AED will partnering with other area jurisdictions.
5. INFORMATION ITEM: ARLINGTON CHAMBER OF COMMERCE
 - Chamber President & CEO and EDC Commissioner Kate Bates provided an overview of Chamber programs events and activities including YEA! (the Young Entrepreneurs Academy), Small Business Round Table, Networking Events, and the Government Affairs & Economic Development Committee which considers various public policy positions
 6. DISCUSSION ITEM: ROSSLYN SECTOR PLAN, ZOCO PROCESS
 - Planning Commission Liaison Erik Gutshall briefed the Commission on the ZOCO process relative to the Rosslyn Sector Plan. The Plan is likely to go to the County Board this fall.
 7. WORKING GROUP UPDATES
 - Regional Economic Development: First meeting of the working group will be held April 13.
 - Competitiveness 2.0: Held its first meeting on April 6 and has begun work to update the 2013 report.
 - Skunkworks: Held its first meeting on March 28 and is considering opportunities to facilitate innovation in Arlington.
 8. NEW BUSINESS
 - None.
 9. ADJOURNMENT

The meeting was adjourned at 9:24 AM.

The next meeting of the Economic Development Commission will be held 7:45 AM, May 10, 2016. A recording of the meeting may be heard by contacting the AED offices.