

Subject: DES- Status Update on Parking App Initiative

**FY 2019 Proposed Budget
Budget Work Session Follow-up**

4/19/2018

The following information is provided in response to a request made by John Vihstadt over email on 4/16/2018, regarding the following question:

The extension of parking meter hours hastens the need for the County to perfect a parking app and other schemes to mate metro corridor visitors and shoppers to nearby free or reduced fee parking garages. What is status of this initiative?

- Many web sites and mobile applications are already available to help customers find parking in Arlington and elsewhere. Some of these applications allow customers to reserve and prepay for spaces. These include
 - [Parking Panda](#)
 - [ParkMe](#)
 - [Parkopedia](#)
 - [Spot Hero](#)
 - [Best Parking](#)
 - [Parker](#)
- Automakers, including Ford, BMW, and GM have begun including parking search features for vehicle owners in partnership with some of the services listed above.
- Staff does not recommend that County resources be used to develop its own internet site or mobile application as this would duplicate private-sector investment in parking-information services.
- The County provides reduced-fee parking at the Ballston Public Garage. This fall, a new garage wayfinding system will provide parkers with real-time information about parking availability at the facility.