DATE: March 1, 2006

SUBJECT: Request to advertise the Rosslyn Business Improvement Service District (“Rosslyn BID”) tax rate as part of the overall real estate tax rate.

C. M. RECOMMENDATION:

Advertise for the public hearing on March 30, 2006 for a proposed Calendar Year (CY) 2006 tax rate for the Rosslyn Business Improvement Service District (“Rosslyn BID”) of $0.078 that is in addition to the current real estate rate, using the attached resolution (Attachment I).

ISSUE: None

SUMMARY: The proposed tax rate of $0.078 per $100 of assessed value for CY 2006 is a decrease of $0.008 from CY 2005. A CY 2006 tax rate of $0.078 would fund the base budget and work plan submitted by the Rosslyn Business Improvement Corporation (RBIC).

BACKGROUND: A group of Rosslyn commercial property owners, acting as a steering committee for the establishment of a business improvement district (BID), proposed that the County Board establish such a district in the Rosslyn “core” area to further promote development of Rosslyn as a “world class commercial center”. At its December 7, 2002 meeting, the County Board adopted an ordinance creating the Rosslyn Business Improvement District for the purpose of providing additional levels of services to the properties in the district, above those funded from the Countywide general fund activities.

DISCUSSION: The business improvement district comprises 108 parcels in the Rosslyn “core” and the service area is comprised of approximately 20 blocks. Enhanced services provided in the service district will be in the areas of; 1) Beautification, Cleaning, and Maintenance; 2) Community Activities and Events; 3) Transportation, Parking, Pedestrian and Safety Programs; 4) Marketing and Promotion; and, 5) Social Programs. The BID would contract for the services and the cost would be paid from the additional tax levy to the district.
For CY 2006, the Rosslyn Business Improvement Corporation (RBIC) has proposed a Work Program and Budget for the fourth year of operation of the BID. If the Work Program and Budget is accepted by the County Board as part of the FY 2007 budget process, it would require an additional real estate tax levy on properties within the Business Improvement District in the amount of $0.078 per one hundred dollars of assessed value for CY 2006 which would generate approximately $2,052,435 for additional services in the BID for FY 2007.

**FISCAL IMPACT:** There is no fiscal impact to the County for the additional tax rate imposed on the Rosslyn Business Improvement District. The County receives 1% of the service district’s supplemental tax rate revenue to offset the costs of administering the Rosslyn Business Improvement District. These funds are included in the Manager’s FY 2007 Proposed Budget.
RESOLUTION ESTABLISHING A 2006 TAX LEVY RATE FOR THE ROSSLYN BUSINESS IMPROVEMENT DISTRICT (“ROSSLYN BID”)

RESOLVED, that the County Board of Arlington County, acting as the governing body of the Rosslyn Business Improvement Service District (“Rosslyn BID”), does hereby establish a calendar year 2006 tax levy for the District in the amount of $0.078 per one hundred dollars of assessed value of all taxable real estate located within the boundaries of the Rosslyn Business Improvement Service District (“Rosslyn BID”), and;

BE IT FURTHER RESOLVED, that such taxes, when and if appropriated by the County Board, acting as the governing body of the Rosslyn Business Improvement Service District (“Rosslyn BID”), shall be used solely to fund the Budget and Work Program of the District as adopted by the County Board for the purposes of the District.